

# PRESS RELEASE - Ashley Judd

Journey Film Group and I Stop Traffic Release Five Public Service Announcements to Raise Awareness with voice-overs by Ashley Judd each PSA addresses a different aspect of human trafficking including domestic trafficking, labor trafficking and the demand

August 18, 2008—Los Angeles, Calif.—Journey Film Group, a production company that creates socially themed content, today announced that as part of I Stop Traffic human trafficking awareness campaign, it has released five PSAs that address the crime within the United States. **([youtube.com/nohumantrafficking](http://youtube.com/nohumantrafficking))**

With more than 50,000 victims trafficked into this country every year, director Michael Cory Davis felt it was important to address the fact that American children are at risk for being targeted by traffickers.

“Though it is important for America to address this issue in other countries, if we don’t resolve it in our own back yard, it will continue to grow exponentially around the world,” said director Michael Cory Davis. “We were honored to have Ashley Judd lend her voice to these PSAs as this issue is close to heart.”

As the driving force behind the production of this video, filmmaker, activist and founder of the Journey Film Group, Michael Cory Davis has led efforts over the past five years to bring awareness to this issue while giving a voice to those who are too young and scared to seek help. Top ICE and FBI agents, law enforcement and other government officials, nationally and around the world, have recognized Davis’ two previous films serving on panels to discuss the relevancy of the content and using them for training.

The five PSAs are available for any organization to post on their web sites to use for educational purposes and are also available for national broadcast. To view the PSAs, please visit:

[www.Youtube.com/nohumantrafficking](http://www.Youtube.com/nohumantrafficking)

[www.istoptraffic.com](http://www.istoptraffic.com)

[www.Myspace.com/nohumantrafficking](http://www.Myspace.com/nohumantrafficking)

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### **About Michael Cory Davis/The Journey Film Group**

Michael Cory Davis, founder of The Journey Film Group, is an actor/filmmaker/activist. He has been involved in the fight to end modern day slavery since 2003 when he became the Goodwill Ambassador for the organization Face to Face Bulgaria, which works to combat trafficking. Michael wrote, directed, produced the award-winning film Svetlana's Journey, a true story about a Bulgarian girl forced into prostitution. He lived in and toured the country meeting countless victims and potential victims, using Svetlana's Journey as the tool to educate them. In 2005, the film aired on Bulgaria's national television station and here in the U.S., it won the Hollywood Film Festival for Best Short Subject. Cargo: Innocence Lost and Svetlana's Journey have been used by more than one hundred organizations and institutions to educate, enlighten, and motivate people to take action and get involved in the fight against human trafficking. Michael has appeared on World News with Charles Gibson, The Tyra Banks Show, CNN, NBC, ABC, and KTLA news, bringing light to the issue. For more information, please visit: [www.michaelcorydavis.com](http://www.michaelcorydavis.com). (newly redesigned)

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